

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

SPECIALIZED MEDIA SERVICES Attention: Accounts Payable Attn: Media Account 741 Kenilworth Ave - Ste #204 Charlotte, NC 28204-3873

DII	INVOICE	ATE

	Dillon/Newby – NC Court of Appeals		
Product POL - Estimate 1541			
Estimate Number	1541		

Invoice #	117601-1			
Invoice Date	10/28/12			
Invoice Month	October 2012			
Invoice Period	10/01/12 - 10/28/12			

Station	WRAL
Account Executive	Marian Bell
Sales Office	WRAL Local
Sales Region	Local

Order #	117601
Alt Order #	
Deal #	
Order Flight	10/15/12 - 11/06/12

Billing Calendar	Broadcast				
Billing Type	Cash				
Special Handling					

IDB#	1149
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a								
	Class 1										
				10/15/12 to	10/21/12	1x	-T				
	WRAL			Tu	10/16/12	:30	6:42 AM	DILLON-NEWBY rev	\$1,600.00		3
				10/22/12 to	10/28/12	1x	MTWTF				
	WRAL			M	10/22/12	:30	6:59 AM	DILLON-NEWBY rev	\$1,600.00		1
3	WRAL	6pm News (M-F)	6-630p								
	Class 1										
				10/15/12 to	10/21/12	1x	-TWTF				
	WRAL			Th	10/18/12	:30	6:20 PM	DILLON-NEWBY rev			5
				10/22/12 to	10/28/12	1x	MTWTF				
	WRAL			W	10/24/12	:30	5:58 PM	DILLON-NEWBY rev			2
4	WRAL	Late News	11-1135p								
	Class 2										
				10/15/12 to	10/21/12	1x	-TWTF				
	WRAL			Tu	10/16/12	:30	11:29 PM	DILLON-NEWBY rev			1
		<u>Aire</u>	ed Spots	5							

<u>Gross Total</u> \$11,200.00 <u>Agency Commission</u> \$1,680.00

Net Amount Due \$9,520.00 Payment Terms 30 Days